



Speaker Spotlight is on:



Judy Randall

President & CEO
Randall Travel Marketing Inc.

Session II

Top 10 Travel Trends for NM in 2010

Monday, 2:35-3:45pm

Judy is a "Travel Industry Futurist" and researcher who spent over 25 years capturing the voice of the customer. She is president and CEO of Randall Travel Marketing, Inc., a company that focuses solely on research for the travel and tourism industry. She has conducted comprehensive visitor research studies for over 150 small, medium and large destinations. Judy, along with Dr. Larry Gustke, co-authors the annual *Top Ten Trends in Travel and Tourism* (published annually since 1995). Judy is one of the top speakers in the travel industry and has spoken at numerous U.S. and international travel conferences.