

TOURISM ASSOCIATION of NEW MEXICO

Board of Directors

As of February 9, 2010

* Denotes member of the executive committee

N= North region; C= Central region; S= South region

Board Term Expires
Category

CEO *Sharon Schultz
6121 Indian School Rd NE, Ste 216, Albuquerque, NM 87110
505-345-5553, 345-5373 fax, sschultz@tanm.org

Exec Assistant Gretchen Pearson
6121 Indian School Rd NE, Ste 216, Albuquerque, NM 87110
505-345-5553, 345-5373 fax, Gretchen@tanm.org

Executive Committee

President * David Hayduk, Hayduk-King Advertising, Inc 2/1/2012
N PO Box 4492, Santa Fe, NM 87502 Promotion
Completing Gayle's term 505-988-9299, fax 983-5804, david@hkadv.com

Vice President * Lisa Boeke 2/1/2012
S Carlsbad Chamber of Commerce DMO
Moved up from Treasurer P.O. Box 910, Carlsbad, NM 88220
575-887-6516, 885-1455 fax, lboeke@carlsbadchamber.com

Immediate Past President *Tania Armenta, Albuquerque Convention & Visitors Bureau 2/1/2011
C PO Box 26886, Albuquerque, NM 87125 DMO
505-222-4339, 247-9101 fax, armenta@itsatrip.org

Secretary * Bill Lee, Gallup/McKinley County Chamber of Commerce 2/1/2013
C 103 W. Hwy 66, Gallup, NM 87301 DMO
(505) 722-2228, (505) 863-2280 fax, bill@thegallupchamber.com

Treasurer, Fund Raising/R&M Conference Chair
* Cordova, Chris, CRC & Associates 2/1/2011
C 1309 Fourth St., Albuquerque, NM 87102 Industry-Related
505-867-1272, chris@crcassociaties.biz

Committee Chairs (plus Chris Cordova above)

Government Affairs Chris Stagg, Taos Ski Valley 2/1/2012
Committee co-chair P.O. Box 90, Taos Ski Valley, NM 87525 Industry-Related
N 505-776-2291 x1227, 776-8596 fax, jcs@skitaos.org

Government Affairs Ron Solimon, Indian Pueblo Cultural Center 2/1/2012
Committee co-chair 2401 12th Street NW, Albuquerque, NM 87102 Industry-Related
505-843-7270, rsolimon@indianpueblo.com

Education Jeff Alford, Ice Caves & Bandera Volcano 2/1/2012
Committee chair 12,000 Ice Caves Road, Grants, NM 87020 Industry Related
C 575-783-4303, no fax, jeff@icecaves.com

Governor's Conf
Chair
S
Ken Mompellier, Las Cruces CVB
211 N. Water Street, Las Cruces, NM 88001
575-541-2166, kenm@las-cruces.org
2/1/2011
DMO

Membership
Committee
S
Roach, Renee, City of Roswell, Public Relations
912 N. Main, Roswell, NM 88201
624-6930, fax 624-6863, marketing@roswellmysteries.com
2/1/2013
DMO

Board Members:

Bloomquist, Priscilla
S
School of Hotel, Restaurant & Tourism Mgmt. NMSU
Box 30003, 3 HRTM, Las Cruces, NM 88003
575-646-2877, 646-8100 fax, pbloomqu@nmsu.edu
2/1/2011
Industry Related

Bouffard, Art
N
NM Lodging Association
811 St. Michael's Drive, Suite 107, Santa Fe, NM 87505
505-983-4554, 982-9359 fax, abouffard@nmlodging.com
2/1/2011
Association

Brooks, George
N
Ski New Mexico
PO Box 90037, Albuquerque, NM 87199
505-858-2422, gbrooks@unm.edu
2/1/2011
Association

Carnes, Nancy
C
Travel Media Group
4329 Snow Heights Circle, Rio Rancho, NM 87124
505-235-3075, 212-0847 fax, mxwll7@aol.com
2/1/2012
Industry-Related

Cooper, Brad
S
Spencer Theater for the Performing Arts
108 Spencer Rd., Alto, NM 88312
575-336-0027, 336-0035 fax, brad@spencertheater.com
2/1/2012
Industry-Related

Cullison, Judy
C
Rick Johnson & Company
1120 Pennsylvania NE, Albuquerque, NM 87110
505-266-1100, 262-0525 fax, jcullison@rjc.com
2/1/2011
Industry Related

Dusenbery, Debbie
N
Farmington Convention & Visitors Bureau
3041 East Main St., Farmington, NM 87402
505-326-7602, 327-0577 fax, Dusenbery@earthlink.net
2/1/2011
DMO

Ellis, Becky
N
Ojo Caliente Mineral Spa
PO Box 68, Ojo Caliente, NM 87549
(505) 583-2233 x 844, no fax, becky@ojospa.com
2/1/2012
Industry Related

Focke, Bill
C
Shamrock Foods
2 Shamrock Way NW, Albuquerque, NM 87121
505-259-9809, fax 505-831-7464, bill_focke@shamrockfoods.com
2/01/12
Industry related

Fuhlendorf, Steve
N
Taos County Chamber of Commerce
108 Kit Carson Rd., Ste F, Taos, NM 87571
575-751-8800 steve@taoschamber.com
2/1/2011
DMO

Geisel, Matt C	Rio Rancho Convention & Visitors Bureau 3200 Civic Center Circle NE, Rio Rancho, NM 87144 505-891-7258, 892-8328 fax, mgeisel@ci.rio-rancho.nm.us	2/01/2011 DMO
Gonzales, Cathy C	Albuquerque Hispano Chamber of Commerce 1309 Fourth St., Albuquerque, NM 87102 505-842-9003, 764-8829 fax, cathy_gonzales@ahcnm.org	2/1/2013 DMO
Harris, Terry C	Information Systems of New Mexico 8508 Ashton Pl. NE, Albuquerque, NM 87122 505-856-2274, 822-9296 fax, infosysofnm@comcast.net	2/1/2011 Industry-Related
Jones, Mark S	New Mexico e-Visitors Guide & Photography by Mark PO Box 4615, Ruidoso, NM 88355 575-430-1698, fax 258-1280, photoman@windstream.net	2/1/2012 Promotion
Kelley, Gina S	Sierra County Recreation & Tourism Advisory Board 400 W 4 th Ave, Truth or Consequences, NM 87901 575-740-3902, 575-894-0363 fax, director@sierracountynewmexico.info	2/1/2012 Industry-Related
Kelley, Karen N	Angel Fire Area Economic Development Dept/CVB <i>appointed 7/2010, serve to 2/1/2011</i> PO Box 890, Angel Fire, NM 87710 575-377-6555, Karen@angelfirefun.com	DMO
Kennedy, Tom C	Zuni Tourism Office PO Box 339, Zuni Pueblo, NM 87327 575-782-7238, tkenne@ashwi.org ; tomrkennedy@earthlink.net	2/1/2012 DMO
Lane, Jill C	Events Unlimited by Jill 7500 Eagle Crest NE, Albuquerque, NM 87113 505-220-4933, jill.lane@jillevents.com	2/1/2012 Promotion
Latham, Rebecca N	Town of Red River Tourism & Econ Dev PO Box 1020, Red River, NM 87558 (575) 754-1708, (575) 754-1714 fax, meetings@redriver.org	2/01/2013 DMO
LeMasters, Bill S	Hummingbird Cabins 1204 Mechem #1, Ruidoso, NM 88345 575-258-8822, 972-692-8758 fax, lobowal@aol.com	2/1/2012 Industry-Related
Mahan, Jeff N	Encantado, An Auberge Resort 198 State Rd 592, Santa Fe, NM 87506 505-946-5801, fax 820-1223, jmahan@encantadoresort.com	2/1/2012 Industry-Related
McClure, Beverlee Assoc.	Association of Commerce and Industry PO Box 9706, Albuquerque, NM 87119 505-842-0644, F: 842-0734, BMcClure@aci-nm.org	2/1/2011 Association
Polley, Lola S	Silver City Chamber of Commerce 201 North Hudson Street, Silver City, NM 88061 575-538-3785, 575-538-3786 fax, lola@silvercity.org	2/01/2013 DMO

Renner, Nancy Assoc.	NM B&B Association Chocolate Turtle Bed & Breakfast, PO Box 991, Corrales, NM 87048 505-898-1800, 505-898-6491 fax turtlebb@comcast.net	2/01/2011 Association
Shaw, Lori C	XtraMark 835 Camino de la Tierra, Corrales, NM 87048 505-897-8365, info@xtramark.com	2/1/2011 Industry-Related
Tally, Steve S	Village of Ruidoso 313 Cree Meadows Drive, Ruidoso, NM 88345 575-973-2955, tourism@ruidoso.net	2/1/2012 DMO
Thomassie, Lisa S	The Lodge at Cloudcroft PO Box 497, Cloudcroft, NM 88317 575-682-2566, 682-2715 fax, lthomassie@thelodgeresort.com	2/1/2011 Industry Related
Toler, Keith N	Santa Fe CVB 201 W. Marcy St, Santa Fe, NM 87501 505-955-6215, kwtoler@ci.santa-fe.nm.us	2/1/2011 DMO
Vargas, Joe S	Roswell Recreation Department PO Box 1838, Roswell, NM 88202 (575) 624-6720, (575) 624-6889 fax, eventsjvargas@hotmail.com	2/1/2012 Industry Related
West, Cynthia S	RuidosoWeb Corp 204 Mechem #1, Ruidoso, NM 88345 575-258-8822, 972-692-8758 fax, cynthia@ruidoso.net	2/1/2011 Industry-Related
Wight, Carol C	NM Restaurant Association 9201 Montgomery NE, #602, Albuquerque, NM 87111 505-343-9848, 343-9891 fax, carol@nmrestaurants.org	2/1/2011 Association
Windle, Christie N	Hilton Buffalo Thunder Resort 18 Buffalo Trail, Santa Fe, NM 87506 505-809-2000, christine.windle@hilton.com	<i>appointed July 2010, serve to 2/1/2011</i> Industry Related

Ex-Officio Board Member ~ Cerletti, Michael ~ Cabinet Secretary, NM Tourism Department
491 Old Santa Fe Trail, Santa Fe, NM 87503
505-827-7382, 827-7402 fax, mcerletti@state.nm.us

Ex-Officio Board Member ~ Jason Lott ~ Bandelier National Monument representing National Parks
15 Entrance Rd, Los Alamos, NM 87544
(505) 672-3861 x502, Jason_Lott@nps.gov

2009 Board Emeritus ~ LeMay, Keith ~ Old West Country
3305 Little Walnut Road, Silver City, NM 88061
575-538-2825, 538-2825 fax, keith@signalpeak.net

2010 Board Emeritus ~ Vigil, David ~ Ellis Store Country Inn
P.O. Box 15-US Hwy 380, Lincoln, NM 88388-0015
575-653-4609, 653-4610 fax, ellistore@pvtnetworks.net