



*The Voice of the Industry.*

**New Mexico Governor's Conference on Tourism  
April 18-20, 2010 ~ Buffalo Thunder Resort, Santa Fe, NM**

**“ENCHANTMENT BEGINS WITH YOU!”**

**SPONSORSHIP PACKAGES**

*\*\*Please indicate your choice of tabletop display space or 8' x 10' booth space or if none is required*

**\$1000-\$1499**

**Your amount \$ \_\_\_\_\_**

1. Trade Show **tabletop display space**
2. One full registration
3. Recognition on Signs
4. Recognition in the newsletter
5. Logo link on [www.tanm.org](http://www.tanm.org)

**\$1500-\$2499**

**Your amount \$ \_\_\_\_\_**

1. Trade Show booth (**circle one**: tabletop display space or 8'x10' or none)
2. Two full registrations
3. Recognition on Signs
4. Recognition in the newsletter
5. Logo link on [www.tanm.org](http://www.tanm.org)
6. Gratitude Plaque
7. Choice of sponsoring decorations or speaker gifts

**\$2500-\$4999**

**Your amount \$ \_\_\_\_\_**

1. Trade Show booth (**circle one**: tabletop display space or 8'x10' or none)
2. Two full registrations
3. Recognition on Signs
4. Recognition in the newsletter
5. Logo link on [www.tanm.org](http://www.tanm.org)
6. Gratitude Plaque
7. Choice of sponsoring break (2 available) or lanyard/badge holder
8. Reserved seating at meals

**Continued on pg 2.....**

**Please complete and *sign* attached Sponsor Agreement**

**(pg 2) 2010 New Mexico Governor's Conference on Tourism**

**SPONSORSHIP PACKAGES**

**☐ \$5000-\$7499**

**Your amount \$**

1. Trade Show booth (circle one: tabletop display space or 8'x10' or none)
2. Up to three (3) full registrations
3. Recognition on signs and in newsletter
4. Logo link on www.tanm.org
5. Special appreciation award
6. Choice of Meal Sponsorship (2 breakfasts or 1 lunch available)
7. 3 minutes of microphone time during a general session
8. One guest room for 2 nights
9. Reserved seating at meals

**☐ \$7500-\$9999**

**Your amount \$**

1. Trade Show booth (circle one: tabletop display space or 8'x10' or none)
2. Up to four (4) full registrations
3. Recognition on Signs and in newsletter
4. Logo link on www.tanm.org
5. Special appreciation award
6. Choice of Meal Sponsorship (2 breakfasts or 1 lunch available)
7. One room for 2 nights
8. Reserved seating at meals
9. 5 minutes of microphone time during a general session
10. Hang sponsor-provided banner in general session ballroom

**☐ \$10,000+**

**Your amount \$**

1. Trade Show booth (circle one: tabletop display space or 8'x10' or none)
2. Up to five (5) full registrations
3. Recognition on Signs
4. Recognition in the newsletter
5. Logo link on www.tanm.org
6. Special appreciation award
7. Choice of Opening Reception or Hall of Fame Reception sponsorship
8. Two rooms for 2 nights
9. Reserved seating at meals
10. Ten minutes of microphone time during a general session
11. Hang sponsor provided banner in general session ballroom or other suitable location
12. Logo on conference binder or portfolio
13. Logo on name tags

**Please complete and *sign* attached Sponsor Agreement**

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*Payment is due upon registration*

Sponsorship Agreement

Name of Company/Org. \_\_\_\_\_

Contact name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Names of conference attendees per sponsorship level (Sponsorship Levels Sheet)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- I will use the
- 8'x10' booth     electricity requested
  - 6'x30" tabletop exhibit  
(electricity not available)
  - I don't require booth space at all

Sponsorship Amount: \$ \_\_\_\_\_

Method of Payment \$ \_\_\_\_\_ total amount due

- Check enclosed (Make check payable to the Tourism Association of New Mexico or TANM)  
 Visa       MasterCard       American Express

Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**Signature for credit card:** \_\_\_\_\_

**Hold Harmless Clause**

"The exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the meeting facility. The exhibitor shall indemnify and hold harmless the state, meeting facility, agents, servants and employees from any and all such losses, damages and claims.

**Signature:** \_\_\_\_\_

Do you need electricity at booth?    Yes    No    *(circle one)* – not available for tabletops

Booth Sign copy: \_\_\_\_\_

Mail **signed** form and payment info to:  
Tourism Association of New Mexico  
6121 Indian School Rd, NE – Ste 210  
Albuquerque, NM 87110 - 505-345-5553 phone

Or fax form and credit card information to:  
Gretchen Pearson    505-345-5373  
**Be sure to sign this form!**

Description of products/services to be exhibited:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

NO refunds after 04/05/10