

**Tourism Association of New Mexico 2009-10 TOURISM HALL OF FAME  
Nomination Form & Instructions**

Inductees will be announced at the  
2010 Governor's Conference on Tourism, April 18-20, 2010  
Hilton Buffalo Thunder Resort, Santa Fe, NM

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**CRITERIA for Tourism Hall of Fame Nomination**

A nominee is defined as an individual, alive or deceased, an icon (such as Smokey Bear), or a group of two or more people who have cooperatively enhanced New Mexico tourism. The individuals honored as inductees live, or have lived, in New Mexico and have made substantial and sustained contributions to the state's tourism industry through leadership and service as follows:

- The nominee has made a significant contribution toward improving the national/international recognition of the positive aspects of vacationing in New Mexico; and/or
- The nominee has improved the understanding of New Mexico residents regarding the attractions of this state and/or the economic development benefits of tourism for the state; and/or
- The nominee has positively impacted the tourism industry in NM by bringing special attention to the state's attributes; and has served in the NM industry for *at least* ten years.
- The nominee has contributed to improving the business climate for tourism-related businesses in New Mexico, or facilitated the efforts of others to accomplish those ends.

***NOMINATION DEADLINE for submission is 5:00 PM, March 1, 2010***

**Nominee Information**

Nominee's Name: \_\_\_\_\_

Company/Organization Affiliation (during time period being recognized): \_\_\_\_\_

Address (current): \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Provide the answers to the following questions:

1. Describe the nominee's involvement in NM's tourism industry for the last 10 years (or more). Provide a basic timeline.
2. Describe how the nominee goes "above and beyond the call of duty". That is, s/he should do more than just their job.
3. Detail the nominee's significant contributions toward improving recognition of NM as a destination.
4. Discuss local and statewide community involvement with tourism organizations, boards and commissions.
5. Add a final section for additional information, utilizing the criteria for nomination, qualifying this nominee for the Hall of Fame.

YOUR Name and Company: \_\_\_\_\_

YOUR Telephone: \_\_\_\_\_ YOUR Email: \_\_\_\_\_

**Return nomination form and narrative to the TANM office  
by 5:00 PM, March 1, 2010 via email**

6121 Indian School Rd NE, Ste 216, Albuquerque, NM 87110  
Telephone: 345-5553, Fax: 345-5373, Email: tanm@qwest.net