



The Voice of the Industry.

New Mexico Governor's Conference on Tourism May 14-16, 2012 ~ Taos Convention Center, Taos, NM

“New Mexico's Centennial.....Just the Beginning!”

SPONSORSHIP PACKAGES

****Please indicate your *choice* of tabletop display space or 8' x 10' booth space or if none is required**

\$1000-\$1499

Your amount \$ _____

1. Trade Show (circle one: tabletop display space or none)
2. One full registration
3. Recognition on Signs
4. Recognition in the newsletter
5. Logo link on www.tanm.org

\$1500-\$2499

Your amount \$ _____

1. Trade Show booth (circle one: tabletop display space or 8'x10' booth or none)
2. Two full registrations
3. Recognition on Signs
4. Recognition in the newsletter
5. Logo link on www.tanm.org
6. Gratitude Plaque
7. Choice of sponsoring decorations or speaker gifts

\$2500-\$4999

Your amount \$ _____

1. Trade Show booth (circle one: tabletop display space or 8'x10' booth or none)
2. Two full registrations
3. Recognition on Signs
4. Recognition in the newsletter
5. Logo link on www.tanm.org
6. Gratitude Plaque
7. Choice of sponsoring break (2 available) or lanyard/badge holder
8. Reserved seating at meals

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Please complete and *sign* attached Sponsor Agreement

(pg 2) 2012 New Mexico Governor's Conference on Tourism

SPONSORSHIP PACKAGES

☐ \$5000-\$7499

Your amount \$

1. Trade Show booth ([circle one](#): tabletop display space or 8'x10' booth or none)
2. Up to three (3) full registrations
3. Recognition on signs and in newsletter
4. Logo link on www.tanm.org
5. Special appreciation award
6. Choice of Meal Sponsorship (2 breakfasts or 1 lunch available)
7. 3 minutes of microphone time during a general session
8. One guest room for 2 nights
9. Reserved seating at meals

☐ \$7500-\$9999

Your amount \$

1. Trade Show booth ([circle one](#): tabletop display space or 8'x10' booth or none)
2. Up to four (4) full registrations
3. Recognition on Signs and in newsletter
4. Logo link on www.tanm.org
5. Special appreciation award
6. Choice of Meal Sponsorship (2 breakfasts or 1 lunch available)
7. One room for 2 nights
8. Reserved seating at meals
9. 5 minutes of microphone time during a general session
10. Hang sponsor-provided banner in general session ballroom

☐ \$10,000+

Your amount \$

1. Trade Show booth ([circle one](#): tabletop display space or 8'x10' booth or none)
2. Up to five (5) full registrations
3. Recognition on Signs
4. Recognition in the newsletter
5. Logo link on www.tanm.org
6. Special appreciation award
7. Choice of Opening Reception or Hall of Fame Reception sponsorship
8. Two rooms for 2 nights
9. Reserved seating at meals
10. Ten minutes of microphone time during a general session
11. Hang sponsor provided banner in general session ballroom or other suitable location
12. Logo on conference binder or portfolio
13. Logo on name tags

Please complete and *sign* attached Sponsor Agreement

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May 14-16, 2012 ~ Taos Convention Center, Taos, NM**

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Payment is due upon registration

Sponsorship Agreement

Name of Company/Org. _____

Contact name _____

Mailing Address _____

City, State, Zip _____

Telephone _____ Fax _____ Email _____

Names of conference attendees per sponsorship level (Sponsorship Levels Sheet)

- I will use the
- 8'x10' booth electricity requested
 - 6'x30" tabletop exhibit
(electricity not available)
 - I don't require booth space at all

Sponsorship Amount: \$ _____

Total Amount Due \$ _____

Check enclosed (Make check payable to TANM) PO#: _____

Hold Harmless Clause

“The exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the meeting facility. The exhibitor shall indemnify and hold harmless the state, meeting facility, agents, servants and employees from any and all such losses, damages and claims.

Signature: _____

Do you need electricity at booth? **Yes** **No** *(circle one)* – not available for tabletops

Booth Sign copy: _____

Mail **signed** form and payment info to:
Tourism Association of New Mexico
6121 Indian School Rd, NE – Ste 210
Albuquerque, NM 87110 - 505-345-5553 phone

Or fax form and credit card information to:
Gretchen Pearson 505-345-5373
Be sure to sign this form!

Description of products/services to be exhibited:

NO refunds after 04/13/12